

Circa Marketing Manager

Want to work at a company where anything is possible?

Circa is one of the world's great performing arts companies. We create performance experiences that defy the norm by constantly asking the question, what is possible in Circus?

Our audiences are everywhere, from Gladstone to Guadalajara, Logan to London.

As Circa's Marketing Manager you will take our message to the world – distilling the mesmerising moments of our performances into campaigns and assets that amaze, inspire and engage.

In 2018, we presented over 450 performances, touring 7 works to 11 countries. This is a role where you will need to reach and grow audiences in vastly different markets and where each day presents new challenges. At Circa you will be empowered to achieve the impossible as we embark on an exciting period of growth and opportunity.

Bring your strategic thinking, and eye for design, visuals and words to the circus.

Position Description

Brand & Visibility	Protect and promote an authentic, visible brand across international markets
Show Content	Produce engaging marketing assets to sell Circa shows
Marketing Team	Lead a focused, motivated marketing team to ensure smooth delivery of marketing activity
arTour Marketing	Promote arTour services, activity, touring products and provide capacity building support

Selection Criteria

As Circa's Marketing Manager, you are;

1. **A strategic arts marketer and communicator** - with relevant tertiary qualifications and at least seven years' experience in a marketing or communications role. You will also have excellent verbal and written communication skills, great interpersonal and negotiation skills to maintain relationships with a range of internal and external stakeholders.

2. **An experienced manager and a team player** - you have experience managing teams and suppliers. You lead, motivate and mentor your team to generating great results and deliver business outcomes on time and within budget. You have a demonstrated ability to work in a high energy busy environment, while always remaining committed to achieving high quality, innovative results.
3. **A passionate brand ambassador** - you have experience protecting and promoting brands across a number of markets. Your natural sense of design enables the delivery of highly engaging innovative design, visuals and video that reflect the brand values.
4. **A detailed administrator** - with experience managing budgets, researching and analysing trends and high-level problem solving and planning skills that can be applied across a range of activities. You have excellent attention to detail and knowledge of key marketing programs and platforms.

Key Details

- Employment Basis: Full time contract until December 2020
- The role is based in Brisbane, Australia
- Circa encourages flexible work practices
- Occasional work on weekends and outside hours will be necessary
- Circa is an equal opportunity employer and welcomes all suitable candidates

To Apply

Please send your CV and a cover letter of no more than two pages responding to the selection criteria to recruit@circa.org.au by midnight Sunday 29 September 2019 (AEST). Please direct any enquiries in the first instance to Shaun Comerford, Executive Director, Circa on shaun@circa.org.au

About Circa

Since 2004, from its base in Brisbane, Australia, Circa has toured the world - performing in 40 countries to over a million people. Circa's works have been greeted with standing ovations, rave reviews and sold-out houses across six continents.

Circa is at the forefront of the new wave of contemporary Australian circus - pioneering how extreme physicality can create powerful and moving performances. It continues to push the boundaries of the art form, blurring the lines between movement, dance, theatre and circus, and is leading the way with a diverse range of thrilling creations that "redraw the limits to which circus can aspire" (The Age).

Under the direction of circus visionary Yaron Lifschitz, Circa features an ensemble of exceptional, multi-skilled circus artists who have been a regular fixture at leading festivals and venues in New York, London, Berlin and Montreal with seasons at Brooklyn Academy of Music, The Barbican Centre, Les Nuits de Fourvière, Chamäleon Theatre as well as major Australian Festivals.

Circa is committed to fostering the next generation of circus artists and runs a Training Centre from its studio in Brisbane. Circa also runs regular circus programs with communities throughout Queensland and around Australia.

As a champion of live performance, Circa manages arTour and was the Creative Lead for the Gold Coast 2018 Commonwealth Games arts and cultural program.

Find out more circa.org.au

About arTour

arTour is Queensland's centre of contemporary touring knowledge. arTour supports performing artists and producers to tour work through regional Queensland and nationally. arTour also assists Queensland presenters to program performance work for their local audiences.

arTour provides;

- support to broker relationships between producers and presenters
- a curated approach to achieve presenters programming objectives
- advice and support for producers and presenters to access tour funding through the Playing Queensland Fund and other funding opportunities
- fee for service tour management
- marketing and touring advice and support for producers and presenters

Find out more arTour.com.au

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